

TECHNOLOGY AND YOUR SUPPLY CHAIN



As the shipping industry continues to adapt to an increasingly digital world, businesses like yours can use innovative new technologies to enhance their supply chain processes.

LEARN HOW TECHNOLOGY CAN HELP YOU OPTIMIZE YOUR SUPPLY CHAIN FOR SUCCESS

GREATER VISIBILITY WITH REAL-TIME DATA

The logistics industry has been notorious for storing large amounts of data in many different places — making it difficult to track operations cohesively. Luckily, there are a number of new companies with programs that not only digitize and standardize your data, but also analyze it to give you a clearer picture of your supply chain. By improving your supply chain visibility, your company can pivot more quickly (and with less profit lost) when there are unexpected changes in the industry.

ENHANCED INVENTORY MANAGEMENT

As innovative manufacturing technologies make their way into the warehousing space, your supply chain can benefit from faster and more cost-effective inventory management solutions:

- **Inventory management systems** that maintain proper inventory levels and maximize your storage space
- **Demand planning algorithms** that automatically optimize demand plans and stocking strategies, eliminating the need for time consuming manual planning
- **Robotics and automation** that improve picking speeds and can support same- and next-day deliveries
- **GPS and Radio Frequency Identification (RFID) tracking devices** that eliminate the need for hand-scanning, reducing manual errors and operating costs

FASTER SHIPPING AND FULFILLMENT

Consumers expect fast and competitive shipping in today's booming e-commerce market, which means you need technology to help you keep up. By using a transportation management system (TMS), you can quote, book and track shipments in one convenient place — helping you fulfill, ship and deliver orders more efficiently. Plus, by integrating your TMS and other new shipping technologies with your existing systems, you can automate processes across your supply chain while reducing manual errors.

Contact Unishippers today to schedule a free shipping assessment and learn how you can bring your shipping logistics into the digital age.