UNISHIPPERS®
THE SHIPPING COMPANY THAT WORKS FOR YOU.®

LTL SHIPPING:
SOMETIMES LESS REALLY IS MORE

If you are looking for a flexible, cost-effective way to ship your freight, less-than-truckload (LTL) freight shipping could be a great option for your business. Read on to learn why many small and mid-sized businesses (SMBs) choose LTL for their business shipping.

What is LTL shipping?

"Less-than-truckload" shipping means just that — a shipment that does not fill an entire freight truck. LTL freight helps SMBs minimize their freight shipping costs and improve efficiency by combining their shipments, with each shipper paying only for the portion of the truck they use.

Why ship LTL freight?

SAVE ON FREIGHT RATES

You can ship LTL freight for a fraction of the cost of a full trailer, since you only pay for the space that your shipment takes up on the truck.

FREE UP WAREHOUSE SPACE

When you ship LTL, you don't have to keep items stored in your warehouse until you have enough product to fill up a full truckload. This frees up your warehouse floor and allows you to use the space more effectively.

EASILY TRACK YOUR SHIPMENTS

LTL shipments are easy to track, with many carriers providing real-time updates for pick ups, on-time or delayed status and final delivery. Know where your freight is at any time using the bill of lading, PO or shipment reference number to track your LTL shipment.
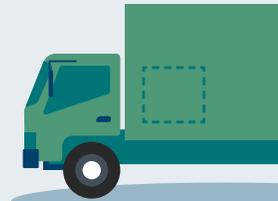
LEVERAGE MORE SERVICE OPTIONS

LTL freight shipping offers a variety of service options to meet your needs, including a number of special services (accessorials) such as white glove, refrigerated or trade show delivery, that are not typically available with other shipping methods.

Is LTL right for your business?

You may want to consider LTL freight if your shipments typically:

✓ Do not fill an entire truck

✓ Weigh more than 150 pounds

✓ Consist of crates, oversized packages or fewer than six pallets

It's easy to see why so many SMBs choose LTL freight for their business shipping. Contact Unishippers today to learn how you can save time and money on your freight shipping.