

# INTERNATIONAL SHIPPING

## HOW A 3PL CAN HELP

Is your growing business ready to go global? By expanding into the world of international shipping, you open your business up to thousands of new potential customers — but you also open your business up to new complications.

With all the rules, policies and documentation requirements that come with international shipping, even the most experienced domestic shippers can feel overwhelmed. **Learn how a third-party logistics company (3PL) can help optimize your expanding shipping logistics.**



### Comprehensive shipping solutions.

By partnering with a 3PL, you get access to a wide range of international shipping options — often at much lower rates than your business could receive on its own. From air freight, cross-border freight, ocean freight and more, you can choose the best services for your company's unique needs.

### Proprietary shipping technology.

Some 3PLs offer customers access to their proprietary Transportation Management System (TMS), like Unishippers' Freight Manager<sup>®</sup>. From filling out customs forms to booking shipment insurance and beyond, Freight Manager helps you manage all your international shipping in one easy-to-use online interface.

### Team of industry experts.

Since every country has its own rules and regulations, international shipping is much more intricate than domestic shipping. A 3PL can handle all the headaches and complexities of international shipping, such as providing you with the proper customs documentation and ensuring your shipments meet compliance guidelines.

International shipping can be complicated, but Unishippers is here to help. Our expert consultants can act as a "travel agent" for your business, taking care of all the important details that help make your international shipping a success.

Contact us today to get started.