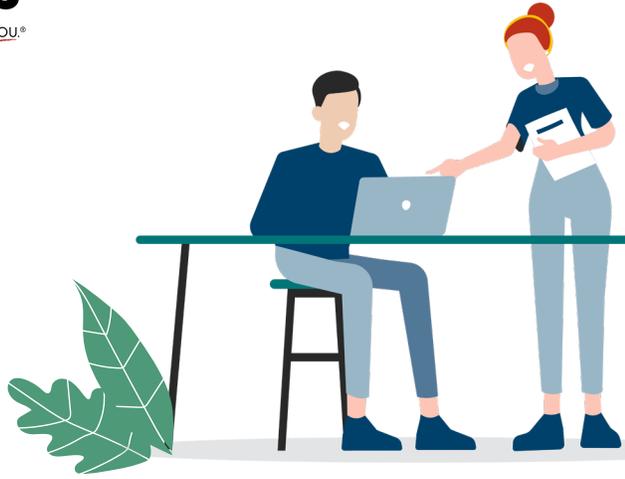


# Choosing the Right 3PL for Your Business:

## Your Roadmap to Success

Looking for a third-party logistics (3PL) provider to support your growing business? Get started down the path to success with Unishippers' simple steps for selecting the right 3PL for your evolving shipping needs.



### 1

#### KNOW YOUR NEEDS

Consider these questions to ensure you pick a 3PL who can meet your needs:



What are your company's goals?



What shipping services do you and your customers require?



Do you expect your shipping needs to change in the coming years?

### 2

#### UNDERSTAND YOUR OPTIONS

Each 3PL has its own combination of offerings, which typically include one or more of the following:



Freight shipping services (truckload and less-than-truckload)



Small package shipping services



Transportation management technology



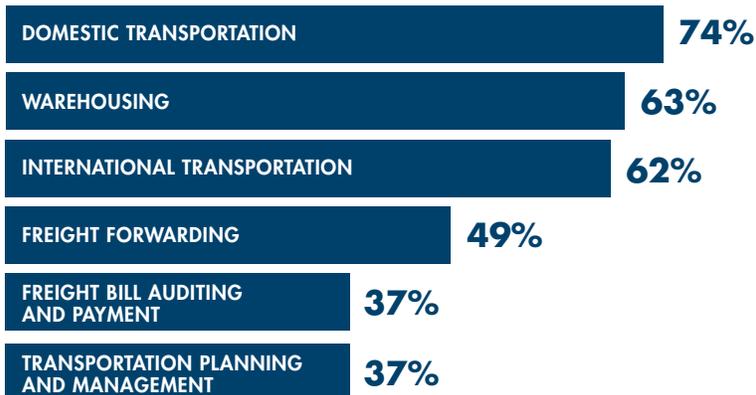
Industry expertise and consultation



Warehousing and order fulfillment

While transportation is the most commonly outsourced service, make sure to understand all your options — and which your business will require.

#### Most commonly outsourced logistics services<sup>1</sup>



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### DO YOUR RESEARCH

Create a list of your 3PL options, narrowing it down to your top 3-5 choices by comparing important offerings.

### USE THIS LIST TO HELP GUIDE YOUR 3PL SEARCH:

- ✓ **Transportation capabilities**  
Do they offer both small package and freight shipping services? Domestic and international?
- ✓ **Carrier and service options**  
Do they partner with leading carriers? Do they offer the delivery and specialty services your business requires?
- ✓ **Stability and standing**  
How long have they been in business? Are they able to leverage their combined buying power to offer reduced carrier rates?
- ✓ **Technology**  
Do they have a robust transportation management system (TMS) that can integrate with your existing systems?
- ✓ **Billing**  
When and how often will you receive invoices? Can they customize your invoice to work with your accounting processes?
- ✓ **Support**  
Do they have a responsive, local customer support team? Will you be working with a dedicated team that knows your business?

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### COMPARE COSTS

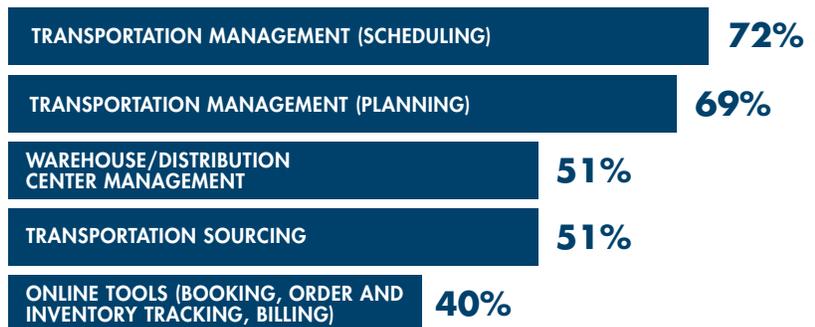
While cost shouldn't be the only consideration when choosing a 3PL, it is certainly a factor for most businesses. Request shipping rate quotes from your top contenders to help narrow down your list. And since time equals money, don't forget to consider the time-saving tools and services that each 3PL offers!

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### PREVIEW THEIR TECHNOLOGY

Pick your favorite 3PL prospect (or a few!) and schedule a demo of their TMS, or any other technology you'll be using. This is your chance to ensure the platform looks user friendly and has the capabilities your business needs — including integrating with any of your existing systems.

### 3PL tech capabilities most requested by shippers<sup>1</sup>



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### START SHIPPING

At last, you should have all the info needed to make an informed decision for your business logistics. Now it's time to take the plunge and get started shipping with a 3PL!

**On the hunt for a trusted 3PL partner? Look no further than Unishippers. Contact us today to learn how we can be your partner for shipping success.**

[unishippers.com](http://unishippers.com)