



UNSHIPPERS' GUIDE TO HOLIDAY SHIPPING

1

PROPERLY PREP YOUR PACKAGES

Taking time to properly prep your shipments this holiday season will help ensure your important goods arrive safely. Use quality shipping materials, and be sure to secure all seams and edges. Label individual boxes to avoid loss.

2

REVIEW HOLIDAY CLOSURES

It's no secret that many carriers do not pick up or deliver on major holidays. The majority of shippers will not deliver packages on Thanksgiving, Christmas, New Year's Eve or New Year's Day. Check carriers' websites for specific closures and reduced hours or visit Unishippers.com.

3

EVALUATE INSURANCE OPTIONS

A common misconception is that shipments are automatically insured by the carrier through its limits of liability. For important shipments, consider additional insurance and check with your carrier to see if they offer Protect From Freeze services.

4

MANAGE EXPECTATIONS

The holiday season brings with it winter storms and holiday closures, which can cause unexpected delays. Plan for controllable factors now by setting reasonable expectations with customers, shipping as early as possible and being aware of suspended service guarantees.

5

HAVE A RESPONSE PLAN

Sometimes, stuff just happens. The most important things to remember this holiday season are not to panic and to have a response plan for damages in place before they happen.



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THE SHIPPING COMPANY THAT WORKS FOR YOU.[®]

