



5 Ways to Go Green

WITH YOUR UPS SHIPPING

1 CHOOSE ENVIRONMENTALLY FRIENDLY SHIPPING BOXES

Look for these certifications when buying boxes:



The **chasing arrow symbol** indicates that packaging is made from recycled materials. The number in the middle shows the percentage of recycled materials used.



Forestry Stewardship Council (FSC) certified packaging signifies that your box came from sustainably managed forests.



Cradle to Cradle (C2C) certified packaging features recycled content and uses adhesives and inks that are safe for the environment.

2 USE ECO-FRIENDLY PACKING MATERIALS

You can also use green filling materials. Consider replacing styrofoam packing peanuts with biodegradable fillers like corrugated inserts or inflatables made of recycled plastics.

3 MINIMIZE WASTE BY USING THE CORRECT SIZE OF BOX

Avoid using boxes that are too big for your shipment. Not only does using the smallest box possible reduce shipping costs, it also requires fewer shipping materials. Using compact packaging also means that your shipments take up less space in transit, reducing your carbon footprint.

4 SCHEDULE PICK-UP FOR YOUR SHIPMENTS

Consider scheduling a pick-up rather than dropping the package off at the carrier yourself. UPS® uses ground-breaking technology to optimize driver routes, limiting truck usage and fuel consumption.

5 ENCOURAGE CUSTOMERS TO RECYCLE YOUR PACKAGING MATERIALS

Include instructions with your package on the best way for customers to recycle each shipping material. Customers will appreciate your effort to go green!



Contact our team of shipping experts for more tips on going green — and how you can save some green in the process.