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## **Record Revenue, New Website Help Kick Off an Exciting July for Unishippers**

*With June Bringing in Record Revenue of \$44.4 Million, Unishippers Continues to Put Their Customers First by Launching a New, User-Friendly and Information-Rich Website*

**SALT LAKE CITY, Utah** – [Unishippers Global Logistics, LLC](#), the nation’s first and one of the largest shipping resellers, heads into the second half of the year with two exciting announcements – the launch of a new website and a record-breaking June. Numerous advances have been made to the website, which includes the company’s proprietary transportation management systems, Express Manager and Freight Manager.

The recently unveiled website boasts an easier navigation and enhanced access to shipment information and tools that help make the shipping process easier. From shipping and packaging tips, to educational blogs and centralized reporting and data, these updates will greatly improve the customer’s shipping experience.

Primary features include a new My Unishippers dashboard, through which users are able to enjoy centralized access to all the information they reference the most. The user is able to quickly view a summary of their recently shipped and in-transit shipments. Additionally, improvements to the popular and informative Shipment History page provide instant access to all of a customer’s pending and past shipments in one place.

“By updating the company’s website, not just visually, but practically as well, our customers will benefit from new tools and features that simplify and add transparency to the shipping process,” said Kevin Lathrop, President of Unishippers. “We are excited to be unveiling this website in conjunction with the announcement of our record-breaking revenue in June, which is both a testament to the value that we bring small to mid-size businesses and to our promise to continue to make the shipping experience both cost effective and worry free.”

Unishippers experienced its biggest month for revenue in the company’s history, surpassing the record-breaking mark of \$41.2 million set in June 2014 by reaching \$44.4 million in June 2015. Additionally, total revenue is up eight percent for the year.

“Our record revenue in June caps a great first half of the year for the company. As we begin the second half of the year with a new customer website, we know with the support of our franchise system we will be able to continue that positive growth through the end of the year,” added Lathrop.

By partnering with more than 30 regional and national shipping carriers, including UPS®, YRC Freight, Estes®, Saia® and UPS Freight®, Unishippers offers small and mid-sized business owners complete shipping options, attractive pricing, and personal customer service that its customers can’t receive anywhere else. As one of only two companies authorized by UPS to be their official shipping reseller, Unishippers has found success with this relationship because each company complements the other.

**About Unishippers**

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 290 franchise and affiliate locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes, YRC Freight and UPS Freight® to handle the pickup, transport and delivery of customers' shipments. All the while, franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses, and has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the *Inc. 5000*. For information on Unishippers, including information on franchising opportunities and price quotes, visit [www.unishippers.com](http://www.unishippers.com).

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