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FOR IMMEDIATE RELEASE

Unishippers Announces New Leadership

Kevin Lathrop Promoted to President as Dan Lockwood Assumes CEO Position

Salt Lake City, UT – Unishippers Global Logistics, LLC, the nation's first and largest small package and freight shipping reseller, recently announced a changing of the guard with two key leadership position shifts within their C-level executive team.

Kevin Lathrop, Unishippers current Executive Vice President and Chief Information Officer, has been named President of Unishippers. In his new position, Lathrop will focus on the day-to-day, internal operations for the company and will continue to lead the technology and finance teams.

Lathrop has spent more than 18-years with Unishippers in different capacities. In 1992, Lathrop purchased the Unishippers of Orange County franchise, the first of seven franchises he continues to co-own. In 1999, Lathrop joined the brand's corporate offices, serving as Executive Vice President and CIO. Prior to joining Unishippers, Lathrop spent time working for Hughes Aircraft Company in a variety of engineering and management positions, including Section Head of the Advanced Technology Section, where he was responsible for all aspects of the Surface Acoustic Wave Product Line.

In conjunction with this change, Dan Lockwood, Unishippers' former President, will now be serving as Chief Executive Officer. In this role, Lockwood will focus on the overall strategy of the company and on external communication with the company's key stakeholders including the Board of Directors, the shareholders, carrier partners and the transportation and franchise industries. He will also continue to work closely with the franchisee leadership and all franchise owners on franchise system matters.

Rounding out the executive team, Steve Leavitt will continue in his role as Executive Vice President and Chief Operating Officer, focusing on the training, marketing, customer development and franchise development functions of the organization.

“Kevin, Steve and I will continue to work as a team to steer the future success and profitability of this great company,” said Lockwood. We are confident that these exciting changes to the executive leadership will help best position us to reach our goals in 2011 and beyond.”

Unishippers was recently ranked No. 93 on the AllBusiness AllStar Franchise rankings. The list compiles the 300 “best of the best” franchises for 2011. With more than 285 franchise locations, Unishippers provides small business owners a complete line of shipping options, including express, ground, freight, and international, all from one company. Partnering with more than thirty regional and national shipping carriers, including, UPS[®], YRC[™], Estes, and Saia, Unishippers can offer small and mid-sized business owners complete shipping options, attractive pricing, and local customer service that its customers can’t receive anywhere else. As one of only two companies authorized by UPS to be their official shipping reseller, Unishippers has found success with this partnership because each company complements the other.

About Unishippers

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 285 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS[®], Saia, Estes and YRC[™] to handle the pickup, transport and delivery of customers’ shipments. All the while, local franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses annually, and has been recognized as a top franchise in 2009-2010 by *Entrepreneur*, *Franchise Times* and *AllBusiness*. For information on Unishippers, including information on franchising opportunities and price quotes, visit www.unishippers.com.

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