

Contact:

Andrew A. Lambert

Voice: 800-999-8721

Email: andrew.lambert@unishippers.com

For Release March 1, 2007

Unishippers Commemorates 20 Years of Service

Salt Lake City, Utah (March 1, 2007) — Unishippers Association, Inc. today celebrates the 20th anniversary of the company's founding in Salt Lake City, Utah in 1987. From its humble origins in the laundry room of a small home, Unishippers has become one of the largest resellers of shipping services in the United States, serving more than 80,000 small to mid-sized businesses, moving nearly 1 million shipments per month, operating in 275 franchises nationwide with nearly \$300 million in annual revenue.

Unishippers is built on a very simple concept — major shipping carriers such as DHL, Roadway and BAX Global handle the pickup, transportation and delivery of customer's shipments. Unishippers provides local customer service and support, and gives its customers shipping discounts typically reserved for much larger companies with higher volumes. By leveraging the combined shipping volume all its customers, Unishippers gets deeply discounted rates from its carriers, and then passes the cost savings on to customers.

The company started in March 1987 when entrepreneur and businessman, Ken Draper, approached Randy Mellor, Mike Sant and Steve Nelson with the simple idea of aggregate shipping, which proved to be instantly successful. The newly formed company started with a single partner, Purolator Courier, and a single product, U.S. express shipping. In 1988, Unishippers partnered with Airborne Express and soon became Airborne's largest account in the United States. The founders expanded the company through franchising and within 10 years, it had sold all available territories in the United States.

Recognizing the need to expand its various shipping services to better serve its customers, Unishippers eventually developed relationships with a number of freight companies and expanded its services to include freight, LTL, ground, international and bulk mail. Today, Unishippers partners with leading industry carriers including DHL, Roadway Express, BAX Global and others to provide the pickup, transportation and delivery of shipments.

Unishippers' mission statement is short and sweet: To give people what is expected and more. And every customer interaction reflects the company's commitment to quality and service.

As Unishippers celebrates its 20th anniversary, CEO and Co-founder, Steve Nelson, foresees a bright future. "The next 20 years at Unishippers will be exponentially better than the first 20," Nelson said. "We have grown from a small reseller to a nation-wide provider of complete shipping services. Yet despite our success over the past two decades, we haven't forgotten how important each customer is to our business."

###