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**For Immediate Release**

## **Unishippers franchises offer customers enhanced service portfolio with new UPS<sup>®</sup> relationship**

Salt Lake City, UT (December 3, 2008) – Unishippers, a franchisor with more than 270 locations, and the largest reseller of shipping services in the U.S., has announced a groundbreaking agreement with UPS for express and ground package delivery. In today's uncertain economy, the increased shipping value Unishippers franchises provide to local small and mid-size businesses is more important than ever. The Unishippers model provides them with the rates and service levels that are typically reserved for large corporations, and are far better than what businesses can obtain directly from the carrier. With the addition of UPS, franchise owners have more opportunity to grow their business by providing more attractive shipping solutions for all of their customers' shipping needs.

Unishippers owners sell a complete portfolio of shipping solutions to businesses that already use shipping services, provide ongoing customer service and earn residual income from every shipment. With no inventory to manage, low overhead costs, and regular business hours, most Unishippers owners enjoy a lifestyle not common in the franchise world. And, since shipping is a relatively stable industry, franchise owners are less affected by economic fluctuations and can grow their book of business in practically any market conditions.

The relationship with UPS allows Unishippers franchise owners to provide their customers — small and mid-size businesses — with improved express and ground service options. Additionally, it enhances Unishippers' wide-ranging carrier network that also includes Roadway, SAIA and over thirty other national and regional carriers. Unishippers franchise owners provide small and mid-size businesses with a full portfolio of lower-cost shipping solutions and attentive, flexible service that's not common in today's market. This agreement with UPS is further evidence of Unishippers' commitment to ensuring that franchisees have the tools they need to continually improve services for their customers and to capitalize on growth opportunities regardless of economic conditions.

"UPS has selected Unishippers as an authorized shipping reseller because of the personalized service and experience that our company and franchise owners have provided for over twenty years," said Unishippers president Dan Lockwood. "UPS delivers operational excellence, global reach and an expanded menu of express and ground services, and Unishippers delivers local, personal service and great rates. We believe this is the kind of benefit that keeps customers loyal and franchises strong."

"Franchise owners like me," said Unishippers franchisee Janine Ahlstedt, "are excited about what the addition of UPS brings to our already impressive lineup of carriers. Customers know and trust the UPS brand, and they will appreciate having access to their world-class system and delivery options while being backed by the Unishippers team."



[www.unishippers.com](http://www.unishippers.com)

**About Unishippers:**

Unishippers Global Logistics, LLC is a nationwide franchise organization founded in Salt Lake City, Utah in 1987. The company's concept is simple — major carriers handle the pick-up, transport and delivery of customers' shipments, while local franchisees provide customer service and support. By leveraging the combined shipping volume of all its customers, Unishippers can provide substantial savings to each one. This successful business model has propelled Unishippers to become the largest reseller of shipping services in the U.S., serving more than 100,000 small to mid-size businesses, moving nearly 1 million shipments per month and operating in more than 270 franchise areas nationwide with 2008 revenues on track to exceed \$300 million. Information on Unishippers and franchise opportunities can be found on the Web at [www.Unishippers.com/franchising](http://www.Unishippers.com/franchising).

**About UPS:**

UPS is one of the world's largest package delivery companies and a global leader in supply chain and freight services. With more than a century of experience in transportation and logistics, UPS is a leading global trade expert equipped with a broad portfolio of solutions. Headquartered in Atlanta, Georgia, UPS serves more than 200 countries and territories worldwide. The company can be found on the Web at [UPS.com](http://UPS.com).