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For Immediate Release

Unishippers Delivers a Truckload of Joy to Kids Wish Network

Salt Lake City, November 11, 2010 – Unishippers Global Logistics came to the rescue of Kids Wish Network and delivered a shipment when they needed them the most.

It all started with a phone call. Barbara Askin, the Director of Distribution for national children’s charity Kids Wish Network, had a donation of 11 pallets worth of fantastic lap desks that would be absolutely perfect for the hospitalized children served by Kids Wish Network’s programs. The only catch was that the desks were in South Carolina and Barbara needed a “Guardian Angel” to help pick them up and bring them to Florida.

As an answer to Barbara’s call for help, Unishippers stepped up to the plate as real life “Guardian Angels” and picked up and delivered the 11 pallets very quickly.

According to Darren Hart, the Relationships Manager for Unishippers, “They [Kids Wish Network] had 11 pallets that they needed to move from South Carolina to Florida, so we made a few phone calls and got it done.”

The quick acceptance and delivery of the merchandise by Unishippers delighted and surprised everyone at Kids Wish Network and the truck from Benton was greeted with much cheer and excitement by the Kids Wish team; in fact, the Unishippers group were given a true hero’s welcome!

For Barbara Askin, the help that Unishippers offered to Kids Wish Network was amazing indeed: “Considering today’s times with all of the difficulties that businesses are facing, it is wonderful that we have an excellent relationship with perfect service with Unishippers...it’s something that is very rare and I want to thank David and Unishippers for everything they’re doing for the kids.”

Were it not for caring organizations like Unishippers, Kids Wish Network’s mission would not be possible nor would they be able to make a difference in the lives of so many young people.

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About Unishippers

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 285 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia, Estes and YRC™ to handle the pickup, transport and delivery of customers' shipments. All the while, local franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 75,000 small to mid-sized businesses, and has been recognized as a top franchise in 2009-2010 by Entrepreneur, Franchise Times and AllBusiness. For information on Unishippers, visit www.unishippers.com.

About Kids Wish Network

For more information on Kids Wish Network please visit their website at www.kidswishnetwork.org. Also, you can help Kids Wish Network send 25 children with life-threatening illnesses to the Florida theme parks by voting for them in the Pepsi Refresh project during the month of November at www.refresheverything.com/kidswishnetwork. Help make the dreams of these wonderful children come true today!