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Unishippers Global Logistics Climbs a Spot in 2015 *Transport Topics* Top 25 Freight Brokerage List
Strong Market and Company Growth Propels Shipping Reseller to Number 11

Salt Lake City, Utah – A positive economic climate led to solid growth among third-party logistics companies in 2014, including [Unishippers Global Logistics, LLC](#), which for the sixth year in a row was recognized as a Top 25 Freight Brokerage Firm by *Transport Topics* as part of its annual Top 50 list. The company rose one spot, to number 11, for the 2015 ranking of top freight brokerage firms.

Within the booming logistics industry, third party logistics (3PL) companies have an economic impact valued at around [\\$154 billion](#). Unishippers, one of the nation's first and largest shipping resellers, has continued to increase their influence in the marketplace through strong carrier partnerships and a thriving franchise system of more than 290 franchises and affiliate outlets. The company finished 2014 in excess of \$425 million in revenue, an increase of 13 percent over the previous year. After selling 23 franchises to new owners last year, with four being National franchises, the company kicked off 2015 with six new franchisees.

"The *Transport Topics* Top 25 Freight Brokerage Firms list is one of the benchmarks that logistics companies strive to meet. Our company and franchise system are proud to be recognized for the work we do every day to help small to mid-size businesses succeed and save time and money on their shipping," said Kevin Lathrop, President of Unishippers. "It was also thrilling to see our carrier partner, UPS, receive the top spot among North American logistics companies for a second straight year. The quality of the service we provide our customers wouldn't be possible without building strong partnerships with the top carriers in the industry."

Partnering with more than 30 regional and national shipping carriers, including UPS®, YRC Freight, Estes, Saia® and UPS Freight®, Unishippers offers small and mid-sized business owners complete shipping options, attractive pricing, and personal customer service that isn't available anywhere else. As one of only two companies authorized by UPS to be their official shipping reseller, Unishippers has found success with this partnership because each company complements the other.

Transport Topics' Top 50 list is a unique ranking of the third-party logistics companies in North America and includes listings of the largest freight brokerage firms, freight forwarders, warehouse operators and dedicated contract carriage service providers. The Top Freight Brokerage Firms rankings for 2015 were based off of net revenue over the last year, along with data on air and ocean freight forwarding, dedicated contract carriage and warehousing.

For more information about Unishippers, visit their website at www.unishippers.com. To learn more about the *Transport Topics'* Top 50 Logistics 2015 rankings, visit <http://www.ttnews.com/top50/logistics/>

About Unishippers

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 290 franchise locations and affiliate outlets. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes®, YRC Freight and UPS Freight® to handle the pickup, transport and delivery of customers' shipments. All the while, local franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses, and has been recognized as a top freight broker by Transport Topics and a top franchise by Entrepreneur, Franchise Times and the Inc. 5000. For information on Unishippers, including information on franchising opportunities and price quotes, visit www.unishippers.com.

About Transport Topics

Transport Topics is the news leader in freight transportation and has been for the last 80 years. When it comes to major issues, industry events, and new developments, Transport Topics journalists are there first and most often. Their hallmark coverage of the regulatory environment and the business and technology landscapes makes TT unique — a major multimedia channel, personalized for transportation. Read us daily at www.ttnews.com

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