



746 East Winchester
Salt Lake City, UT
www.unishippers.com
p : 800.999.8721

Contact:

Alison Smith
800.999.8721, ext. 5820
alison.smith@unishippers.com

For Release October 21, 2010

Unishippers Named Partner of Choice by Soles4Souls® Shoe Charity

**Unishippers will offer exclusive rates and discounts to
the shoe charity donors**

Salt Lake City, October 22, 2010 – Unishippers Global Logistics, LLC, the nation’s largest reseller of complete shipping services, announced today that Soles4Souls®, the international shoe charity, named them as their select shipping partner. Unishippers will now offer aggressive discounts to individuals donating on behalf of the shoe charity. With more than 285 shipping locations across the country, donors will be able to ship their shoe donations for less out-of-pocket costs than with other shipping companies.

“We are incredibly excited about our partnership with Unishippers because it will alleviate the excessive shipping costs that our donors have had to incur when shipping us their gently worn shoes,” said Wayne Elsey, Founder and CEO of Soles4Souls. “Our relationship with Unishippers will offer deep discounts to our donor base and hopefully encourage more people to send us their shoes.”

Soles4Souls has donated more than 12 million pairs of shoes worldwide, and has distributed more than 1 million pairs to the victims of the Haitian earthquake in 2010. More details about the partnership and shipping information can be found at www.giveshoes.org/shipping.

“We are proud to have the opportunity to assist a great cause and organization like Soles4Souls with better shipping pricing and improved customer service and support,” said Dan Lockwood, President of Unishippers Global Logistics, LLC. “It always feels particularly satisfying to put Unishippers core mission to work for the greater good.”

###

About Unishippers

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 285 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS[®], Saia, Estes and YRC[™] to handle the pickup, transport and delivery of customers' shipments. All the while, local franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 75,000 small to mid-sized businesses, and has been recognized as a top franchise in 2009-2010 by Entrepreneur, Franchise Times and AllBusiness. For information on Unishippers, visit www.unishippers.com.

About Soles4Souls[®]

Soles4Souls is a Nashville-based charity that collects shoes from warehouses of footwear companies and the closets of people like you. We distribute these shoes, free of charge, to people in need around the world. Since 2005, Soles4Souls has given away over 12 million pairs of new and gently worn shoes (currently distributing one pair every 7 seconds). The shoes have been distributed in 125 countries, including Haiti, Kenya, Nepal and the United States. Soles4Souls is a 501(c)(3) recognized by the IRS and donating parties are eligible for tax advantages.