

FOR IMMEDIATE RELEASE

Unishippers Appoints New Franchise Development Manager
Nation's Largest Shipping Reseller Franchise Hires Richard Luna

SALT LAKE CITY, UT – Unishippers Global Logistics, LLC, the nation's first and largest shipping reseller, has hired Richard Luna as its new Franchise Development Manager to lead in the development and growth of Unishippers franchise opportunity.

“Joining Unishippers is a wonderful opportunity and presents a great chance for me to help grow and expand the brands presence into new markets and to increase it's presence in existing markets,” said Richard Luna, Franchise Development Manager of Unishippers. “I've worked in franchise sales for more than ten-years, and never have I seen a company with as much growth potential as I have with Unishippers. Every business has shipping costs and concerns related to the shipping process that they deal with on a daily basis. Unishippers is able to help companies in the small to medium business (SMB) segment make the shipping process easier, while also saving money. The value is evident.”

As Franchise Development Manager, Luna will be responsible for implementing Unishippers strategic development plan to expand its franchise opportunities in dozens of markets across the country. Luna will also spearhead Unishippers' efforts to expand their product-specific franchise opportunity which allows owners to focus on small parcel UPS® express sales, heavy freight services or both.

Since 1990, Luna has been actively involved with various companies and their franchise growth. This includes holding key positions with the Prudential Real Estate Affiliates, Inc., Future Computing Solutions, Inc. an IBM channel partner, Home Franchise Concepts/Budget Blinds Inc., FranChoice and Franchise Consultant for RE/MAX International, California and Hawaii Region

“Richard's wealth of experience and past results make him a perfect fit for the Unishippers family,” said Dan Lockwood, President of Unishippers Global Logistics, LLC. “We know Richard's diverse experience and dynamic growth plan will create new opportunities and avenues for us to grow the brand.”

With more than 285 franchise locations, Unishippers provides small business owners a complete line of shipping options, including express, ground, freight, and international, all from one company. Partnering with more than thirty regional and national shipping carriers, including, UPS, YRC, Estes, and Saia, Unishippers can offer small and mid-sized business owners complete shipping options, attractive pricing, and local customer service that its customers can't receive anywhere else. As one of only two companies authorized by UPS to be their official shipping reseller, Unishippers has found success with this partnership because each company complements the other.

About Unishippers

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 285 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS[®], Saia, Estes and YRC to handle the pickup, transport and delivery of customers' shipments. All the while, local franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 75,000 small to mid-sized businesses, and has been recognized as a top franchise in 2009 by *Entrepreneur*, *Franchise Times* and *AllBusiness*. For information on Unishippers, including information on franchising opportunities and price quotes, visit www.unishippers.com.

###