

FOR IMMEDIATE RELEASE

Unishippers Global Logistics Reports Record Monthly Revenue of \$40 Million in March

Double-Digit Growth in Most Product Segments Drives Record Revenue

Salt Lake City, UT – For the first time in its over 25 year history, Unishippers Global Logistics, LLC, the nation’s first and one of the largest small package and freight shipping resellers, broke \$40 million in monthly revenue in March of 2014 and overall, the company grew by 13.5 percent in revenue over the same period last year.

“The first quarter of this year has been filled with many notable accomplishments,” said Kevin Lathrop, President of Unishippers. “Not only did we break a company revenue record last month, but we’re also aggressively growing the franchise system and have recently welcomed eight new franchisees to the Unishippers family in the last three months.”

Additionally, the company increased revenue for the UPS small package business by 11 percent, and increased sales for the full truckload product by 30 percent compared to last year. Recently coming out of their Annual Unishippers Convention in San Diego, it is clear that the franchise system has already been incorporating some of the tips and best practices they learned to ensure a successful and record breaking 2014.

“Our sales in March are a remarkable projection of what our franchise system can achieve this year,” said Lathrop. “We’re looking to reach 20 percent in annual growth for the next several years in order to reach our revenue goal of \$1 billion. We are currently on track to end 2014 in excess of \$425 million in revenue. One way franchisees intend to reach their goals this year is by hiring more Shipping Consultants. The system intends to add more than 100 new Shipping Consultants throughout the country by year end.”

Partnering with more than 30 regional and national shipping carriers, including UPS®, YRC Freight, Estes, Saia® and UPS Freight®, Unishippers offers small and mid-sized business owners complete shipping options, attractive pricing, and personal customer service that its customers can’t receive anywhere else. As one of only two companies authorized by UPS to be their official shipping reseller, Unishippers has found success with this partnership because each company complements the other.

To learn more about Unishippers services and franchise opportunities, visit www.unishippers.com.

About Unishippers

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 290 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes, YRC Freight and UPS Freight® to handle the pickup, transport and delivery of customers’ shipments. All the while, franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses, and has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the Inc. 5000. For information on Unishippers, including information on franchising opportunities and price quotes, visit www.unishippers.com.