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For Immediate Release

## Unishippers Launches New Website to Benefit Customers

**Salt Lake City (February 19, 2008)** — Unishippers Global Logistics, LLC, the largest reseller of complete shipping services in the U.S., today announced the launch of a new Unishippers.com website for its customers. Following extensive customer research and significant technical development, Unishippers has created a new online shipping experience designed to make shipping faster and easier. Visitors to the new site will see a whole new look, some user-friendly enhancements and several new capabilities. The ultimate goal is to provide a better online shipping experience to Unishippers customers.

Several new features have been added to make customers' lives easier, including the ability for customers to process international shipments. The new site guides users through the process of creating international waybills with the proper customs codes, and it allows them to fill out and submit required forms electronically.

Another new feature is alternate shipping address capability, which allows users to arrange for shipments from locations other than their billing or contract address, which can be useful for drop shipping or for creating waybills from a central office that will be used by remote offices or clients.

In addition, online waybill preparation is easier than ever before thanks to the use of the latest Web 2.0 technologies. For example, when customers enter the destination ZIP code, the site automatically suggests the city and state, saving time and ensuring accuracy. Customers can speed up this process by accessing information stored in a searchable address book, which can be imported from existing address book formats. Customers can also get Instant Price Quotes on shipments by browsing the rates available for different service levels.

The new site's navigation has been greatly simplified so that the most common areas can be accessed with fewer clicks. Visitors can more quickly find what they are looking for — from a quick price quote to DIM weight calculators to customs documents required for international shipments. The site also includes useful information about the various services Unishippers offers, descriptions of carriers, a drop box locator and the ever-popular shipment tracking tools.

“We’re very excited about the launch of the new Unishippers.com website,” says Unishippers’ Director of Technology, Alan Humpherys. “The new site includes shipping tools we’ve never had available before, and we think these tools will really benefit our customers.”

A special online tutorial, now available on the homepage of Unishippers.com, serves as an easy guide to navigating the new site. Customers who have previously used Unishippers.com to process DHL shipments online may use their existing username and password.

General access to the new site is available at [www.unishippers.com](http://www.unishippers.com).

#### **About Unishippers Global Logistics**

Unishippers Global Logistics, LLC, is a nationwide franchise organization founded in 1987. By leveraging the combined shipping volume of all customers, Unishippers earns deeply discounted rates from its carriers, resulting in lower costs for customers. This successful business model has propelled Unishippers to become the largest reseller of complete shipping services in the U.S., serving more than 100,000 small- to medium-size businesses, moving nearly 1 million shipments per month and operating in 269 franchises nationwide.

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