

Media Contact: Anne Whealdon, Fishman Public Relations, 847-945-1300 x232 or [awhealdon@fishmanpr.com](mailto:awhealdon@fishmanpr.com)



FOR IMMEDIATE RELEASE

### **Salt Lake City Based Launch Logistics Aims to Fill 40 Jobs in 2015**

*The Unishippers Subsidiary Has Doubled its Workforce in Salt Lake City since December, Will Continue Accelerated Hiring Through 2015*

**SALT LAKE CITY, Utah** – Intended to rapidly expand Unishippers' salesforce and customer service expertise while operating alongside its accelerating franchise network, Launch Logistics, a subsidiary of [Unishippers Global Logistics](#), LLC, began operations in late 2014 in Salt Lake City. In response to continued revenue growth, the company announced their intentions to increase their team by up to 30 employees through April and up to 40 through the end of 2015.

According to the Bureau of Labor and Statistics, Salt Lake City has seen an [annual increase](#) – a rise of 3 percent in 2014 – in the number of business services jobs since 2009. Supporting those encouraging figures, within the first six months of operations, Launch Logistics is on track to reach annualized revenue of \$24 million in 2015 and has doubled its workforce since December. Launch Logistics is continuing to build upon positive job growth locally by actively filling sales and customer service positions in early 2015.

“We have been impressed by the qualified and passionate candidates in the Salt Lake City area that are ready to join our team,” said Joe Curtis, President of Launch Logistics. “Our employees have responded positively to our flexible scheduling and our broader mission. The primary focus has been on sales efficiency, customer retention and testing out new operational techniques and technology that can then be passed onto the Unishippers franchise system. The next few months will be characterized by aggressive recruiting and hiring initiatives in the Salt Lake area to address our accelerating staffing needs.”

Launch Logistics offices are open 6 a.m. to 6 p.m. and are filling both full-time and part-time positions. The company is attractive to mothers re-entering the workforce and local college students because of its emphasis on flexible scheduling. No sales experience is required to join the team, thanks to the implementation of a training program that emphasizes accountability and development for every employee.

Current job openings for Launch Logistics can be found by visiting the careers section at [www.unishippers.com](http://www.unishippers.com).

#### **About Unishippers**

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 290 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes, YRC Freight and UPS Freight® to handle the pickup, transport and delivery of customers' shipments. All the while, franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted

rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses, and has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the Inc. 5000. For information on Unishippers, including information on franchising opportunities and price quotes, visit [www.unishippers.com](http://www.unishippers.com).

###