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FOR IMMEDIATE RELEASE

Franchise Business Review Ranks Unishippers in Top 50 Franchises at No. 40

The Market Research Firm Ranked Unishippers in the Top 50 out of 200 Franchise Opportunities in the Business Services Category

SALT LAKE CITY, Utah – Ranked as No. 40 of the Top 50 franchises in the 250-Plus Unit Class category and No. 10 in the Business Services category, [Unishippers Global Logistics](#), LLC, was recognized by *Franchise Business Review* as a top franchise opportunity for entrepreneurs considering business ownership. This is the fourth consecutive year the shipping reseller has made the list.

The Top Franchise awards are given annually to franchisors with the highest overall franchisee satisfaction according to a survey of hundreds of franchise brands in a variety of business sectors. Franchisees are asked their level of satisfaction with their franchise's training and support programs, franchisor/franchisee relations, financial opportunity, and overall operations among other factors. The Business Services category features a broad range of business models, but a unifying theme of focusing on B2B clientele.

"It is really an honor to consistently appear on Franchise Business Review's list of the top 200 franchises, and make the Top 50 again this year," said Kevin Lathrop, President of Unishippers. "It means that our franchisees are feeling supported and are finding both financial and professional success and that is a true testament to our concept and brand."

This year, Unishippers was also ranked at No. 53 on Franchise Gator's List of Top 100 Franchises of 2015 for the second consecutive year. In 2014, the company was recognized on *Entrepreneur Magazine's* Franchise 500 list, the *Deseret News's* Top Companies to Work For, and as one of *Transport Topics's* Top 25 Freight Brokerage Firms. In addition, Unishippers achieved record-breaking revenue and finished the year with a 13 percent increase in total revenue over 2013. They also had notable success in the franchise sales arena, selling 23 franchises to new owners.

With more than 290 franchise locations, Unishippers was created with the simple idea that by partnering with major shipping suppliers and reselling their services, negotiated discounts and an increased level of customer service would be passed on to small and medium-sized businesses. As one of only two companies authorized by UPS® to be their official shipping reseller, Unishippers has found success with this relationship because each company complements the other.

To view the complete list of rankings, including company profiles, visit www.fbr50.com. To learn more about Unishippers services and franchise opportunities, visit www.unishippers.com.

About Unishippers

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 290 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes®, YRC Freight™ and UPS Freight® to handle the pickup, transport and delivery of customers' shipments. All the while, local franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses, and has been recognized as a top freight broker by Transport Topics and a top franchise by Entrepreneur, Franchise Times and the Inc. 5000. For information on Unishippers, including information on franchising opportunities and price quotes, visit www.unishippers.com.

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