

**FOR IMMEDIATE RELEASE**

**Unishippers Receives AllBusiness AllStar Award**

*B2B Shipping Franchise Recognized As One of the “Best of the Best”*

**Salt Lake City, UT** – Unishippers Global Logistics, LLC, the nation’s first and largest small package and freight shipping reseller, was recently ranked No. 93 on the AllBusiness AllStar Franchise rankings. The list compiles the 300 “best of the best” franchises for 2011.

In its third year, the AllBusiness AllStar Franchise rankings are based on a number of criteria analyzed by the AllBusiness.com team. The franchises are evaluated and ranked based on franchise unit growth rate, financial strength, system size, number of years in business, number of years franchising, availability of financing and Web (brand) visibility.

“The growing need for businesses to find shipping solutions that save time and money has led to a high demand for our services” said Dan Lockwood, CEO. “Unishippers is thrilled to be included on this prestigious list. Our healthy brand recognition as well as our high franchisee satisfaction and financial strength will help us climb higher on the 2012 list.”

Unishippers rose dramatically on the AllStar List since the last time it was ranked in 2009. The company’s system size offers franchisees great brand recognition within the industry – it ranked No. 157 on the list. The company’s financial strength rank is also high at No. 47.

With more than 285 franchise locations, Unishippers provides small business owners a complete line of shipping options, including express, ground, freight, and international, all from one company. Partnering with more than thirty regional and national shipping carriers, including, UPS®, YRC™, Estes, and Saia, Unishippers can offer small and mid-sized business owners complete shipping options, attractive pricing, and local customer service that its customers can’t receive anywhere else. As one of only two companies authorized by UPS to be their official shipping reseller, Unishippers has found success with this partnership because each company complements the other.

**About Unishippers**

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 285 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia, Estes and YRC™ to handle the pickup, transport and delivery of customers’ shipments. All the while, local franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized

businesses annually, and has been recognized as a top franchise in 2009-2010 by *Entrepreneur*, *Franchise Times* and *AllBusiness*. For information on Unishippers, including information on franchising opportunities and price quotes, visit [www.unishippers.com](http://www.unishippers.com).

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