

MEDIA CONTACT: Angelic Venegas, Fishman Public Relations, 847-945-1300, avenegas@fishmanpr.com

FOR IMMEDIATE RELEASE



Unishippers Global Logistics Recognized as a Top Veteran-Friendly Franchise

Shipping Reseller Named “Best for Vets” Franchise by Military Times for Third Consecutive Year

SALT LAKE CITY – [Unishippers Global Logistics, LLC](#), the nation’s first and one of the largest small package and freight shipping resellers, has been named a top franchise opportunity for U.S. Veterans in the annual *Military Times* “Best for Vets: Franchises” rankings, coming in at no. 36. This is the third consecutive year the company has been named a top veteran-friendly franchise.

“The company strengthens as a whole when veterans choose to integrate their experience and leadership skills within the franchise,” said Kevin Lathrop, CEO and President of Unishippers Global Logistics. “We enjoy seeing time and time again how compatible our business model is with the skill set and discipline they gained during their military training. In addition to the 20 percent franchise fee discount, Unishippers is always looking for ways to make the transition into logistics a smooth and rewarding business venture for veterans by providing ongoing resources and support.”

The *Military Times* ranking was based on a comprehensive survey asking franchises to reflect on their company culture, performance of existing franchise units, investment level and other beneficial support offered to veteran and active-duty service members. Information within the franchise disclosure documents was also considered for the ranking. The complete list of standings is available online at ArmyTimes.com, NavyTimes.com, AirForceTimes.com, MarineCorpsTimes.com and MilitaryTimes.com at this link <http://bestforvets.militarytimes.com/franchises/2017/>.

For veterans eager to jump into a lucrative and proven system, Unishippers has shown steady annual growth, with system-wide revenues reaching upwards of \$450 million and the addition 20 new franchise owners last year. The company has a leg up on the competition by being one of only two that are official resellers for UPS small package shipping services. That relationship, along with over 30 other regional and national shipping carriers, including YRC Freight, Estes®, Saia® and UPS Freight®, allows Unishippers to offer small- and mid-sized business owners a variety of shipping options, affordable pricing and personalized customer service.

“Retired service members are able to join forces with a company that has nearly 30 years of experience developing an industry-leading business,” added Lathrop.

For more information on Unishippers, visit <http://www.unishippers.com>. For information regarding Unishippers franchise opportunities, visit <https://www.unishippers.com/content/franchising/>.

About Unishippers

Unishippers Global Logistics (“Unishippers” or the “Company”) is a leading provider of third party logistics services to over 50,000 small and medium-sized businesses through a network of nearly 300 franchise locations and affiliate outlets. The Company offers small package and heavy freight services, including LTL, FTL and air freight through UPS®, Saia®, Estes®, YRC Freight and UPS Freight® and other major carriers to manage the

pickup, transport and delivery of customers' shipments. The franchisees leverage the scale of the combined network to offer customers attractive shipping rates and are committed to providing best in class service. Unishippers' strategy has resulted in significant growth year after year, and the Company has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the *Inc. 5000*. The Company was founded in 1987 and is headquartered in Salt Lake City, Utah. For information on Unishippers, including information on franchising opportunities and price quotes, visit: www.unishippers.com.

About Military Times

The Military Times newsweeklies and digital platforms are the trusted source for independent news and information for service members and their families. The military community relies on Air Force Times, Army Times, Marine Corps Times, and Navy Times for reporting on everything important to their lives, including: pay, benefits, finance, education, health care, recreational resources, retirement, promotions, product reviews, and entertainment. Military Times is published by Sightline Media Group. To learn more, visit www.militarytimes.com.

###