

Media Contact: Anne Whealdon, Fishman Public Relations, 847-945-1300, awhealdon@fishmanpr.com

FOR IMMEDIATE RELEASE



Unishippers Global Logistics Sets Sights On Expansion in Southern California

National Third-Party Logistics Franchise Seeks Entrepreneurs Looking to Become a Part of Fast-Growing Industry

ORANGE COUNTY, Calif. (August 12, 2016) – [Unishippers Global Logistics, LLC](#) – the nation’s first and one of the largest third-party logistics (3PLs) companies – is focusing franchise growth in Southern California in the following key markets: Orange County, San Diego, Riverside and San Bernardino. The company is seeking qualified entrepreneurs for more than 30 franchise territories that recently came back on the market after being unavailable for more than two decades.

Already worth a staggering \$154 billion in the U.S. economy alone, one market research firm is projecting that the global third-party logistics industry will hit \$1.1trillion by 2022¹. The ever-increasing need for transportation management has led to the progression of the industry as shippers across the nation are relying on 3PLs to increase efficiencies and decrease costs.

“Our multiple California franchisees have developed a strong presence in the state and we’re excited to tap into the potential for additional growth in this hot market for transportation services,” said Kevin Lathrop, President of Unishippers Global Logistics, noting that the southern California area accounts for 10 percent of the more than \$450 million in revenue generated by the company last year. “This is an exciting time for entrepreneurs eager to break into a thriving industry. Our flexible franchise model allows franchisees to lead their desired lifestyle while earning residual income. Franchisees are supported with a best-in-class customer care center, leading-edge technology platforms and the wisdom we’ve gained by leading the industry for nearly 30 years.”

In addition to geographical-based territories, Unishippers has offered a National franchise opportunity since 2012. That’s when the company revolutionized its system, introducing a new franchise model devoid of geographic boundaries while simultaneously modifying the concept of territories by allowing existing franchisees to serve B2B customers anywhere in the country. The strategic move has been well-received by franchisees who are now better able to compete in a global marketplace.

As a National franchise owner in Orange County, Brian Lendin plans to purchase one of the newly available territories. “When I was ready to open a Unishippers franchise in 2012 there weren’t any available territories in my area. Luckily, the National franchise was a great opportunity for me to build a business from the ground up,” said Lendin, whose franchise grew by 75 percent from 2013-2014 and 40 percent last year. “Our customers benefit from the strong relationships we’ve forged with local, regional and national carriers and they appreciate that as a small business owner myself, I understand what they’re going through and I can take some of the stress of operating a business off their plate by making sure their shipping process runs smoothly.”

Unishippers was created with the simple idea that by partnering with major shipping suppliers and reselling their services, negotiated discounts and an increased level of customer service would be passed on to small and medium-sized businesses. With a carefully selected carrier network of more than 30 local, regional and national

freight carriers and a groundbreaking relationship with UPS[®], Unishippers has earned a stellar reputation among its more than 50,000 customers for being able to provide the rates and customer service generally reserved for Fortune 500 companies. To better assist their customers, Unishippers franchisees have access to the leading edge of online applications and software programs.

To learn more about the franchise opportunity with Unishippers, visit: www.unishippers.com/franchise.

¹*Allied Market Research Report, July 2016*

About Unishippers Global Logistics

Unishippers Global Logistics (“Unishippers” or the “Company”) is a leading provider of third party logistics services to over 50,000 small and medium-sized businesses through a network of nearly 300 franchise locations and affiliate outlets. The Company offers small package and heavy freight services, including LTL, FTL and air freight through UPS[®], Saia[®], Estes[®], YRC Freight and UPS Freight[®] and other major carriers to manage the pickup, transport and delivery of customers’ shipments. The franchisees leverage the scale of the combined network to offer customers attractive shipping rates and are committed to providing best in class service. Unishippers’ strategy has resulted in significant growth year after year, and the Company has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the *Inc. 5000*. The Company was founded in 1987 and is headquartered in Salt Lake City, Utah. For information on Unishippers, including information on franchising opportunities and price quotes, visit: www.unishippers.com.

###