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FOR IMMEDIATE RELEASE



## **Robert Rodgers Joins Unishippers Global Logistics as Chief Financial Officer**

*One of the Nation's Largest Third Party Logistics Companies Appoints Financial Executive with Fortune 500 Background To Drive Company's Next Growth Phase*

**SALT LAKE CITY (June 9, 2016)** – [Unishippers Global Logistics, LLC](#) announced today that Robert Rodgers will join the executive team as the new CFO. Rodgers was brought in to spearhead growth initiatives for the company's increasing portfolio of subsidiaries and to meet the demands of a complex industry.

"We admire Robert's commitment to excellence and work ethic and are excited to welcome him to our team. His previous leadership roles with Fortune 500 companies will be especially helpful as we identify and pursue growth opportunities to reach our \$1 billion sales goal," said Kevin Lathrop, president of Unishippers Global Logistics, which reached \$451 million in system-wide sales in 2015. "We look forward to implementing new initiatives that will allow our franchisees to continue providing cutting-edge technologies and services to their customers at a competitive price."

Rodgers brings an extensive background as a finance leader in acquisitions integration, pricing strategies and as a process improvement facilitator with several Fortune 500 companies. Prior to joining Unishippers, he spent six years at Orbital ATK and most recently, he served as VP and Corporate Controller. Previous to ATK, he spent five years at Lockheed Martin in various business management and financial roles as well as fourteen years in various finance roles at GE Capital. Rodgers graduated with Honors from the University of North Carolina-Chapel Hill, with a Master in Business Administration. He also holds a Bachelor of Arts degree from Ohio Wesleyan University where he majored in Economics.

Rodgers will be stepping into a company that continues to excel. The thriving franchise model consistently receives accolades within the franchise industry as a Top 200 franchise by *Entrepreneur* magazine and the distinction of being a top concept in franchisee satisfaction by *Franchise Business Review*. The company's momentum has also been bolstered by its subsidiary partner Launch Logistics, which reached an annual revenue of more than \$20 million last year.

"There have been many exciting developments with Unishippers in the past few years, including the acquisition of SGI, LLC and the creation of Launch Logistics, LLC which have put the company in a position to reach new heights in the industry. My first steps as CFO will be familiarizing myself with franchise operations to identify where we can accelerate financial progress and continue to make sound strategic investments that bolster the strength of the franchise system," said Rodgers.

For more information on Robert Rodgers, visit: <https://www.linkedin.com/in/roberterodgers>. To learn more about Unishippers, visit: [www.unishippers.com](http://www.unishippers.com).

**About Unishippers Global Logistics**

Unishippers Global Logistics (“Unishippers” or the “Company”) is a leading provider of third party logistics services to over 50,000 small and medium-sized businesses through a network of nearly 300 franchise locations and affiliate outlets. The Company offers small package and heavy freight services, including LTL, FTL and air freight through UPS®, Saia®, Estes®, YRC Freight and UPS Freight® and other major carriers to manage the pickup, transport and delivery of customers’ shipments. The franchisees leverage the scale of the combined network to offer customers attractive shipping rates and are committed to providing best in class service. Unishippers’ strategy has resulted in significant growth year after year, and the Company has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the *Inc. 5000*. The Company was founded in 1987 and is headquartered in Salt Lake City, Utah. For information on Unishippers, including information on franchising opportunities and price quotes, visit: [www.unishippers.com](http://www.unishippers.com).

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