

Media Contact: Anne Whealdon, Fishman Public Relations, 847-945-1300, awhealdon@fishmanpr.com

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Unishippers Global Logistics Ranks No. 26 in Franchise Gator Top 100

One of the Nation's Largest Third-Party Logistics Franchisors Recognized as a Best Buy for Individuals Looking to Purchase a Franchise

SALT LAKE CITY – In its third year in the ranking, [Unishippers Global Logistics, LLC](#) – the nation's first and one of the largest third-party logistics franchisors with nearly 300 franchise locations and affiliate outlets nationwide – climbed 27 spots to land at no. 26 in Franchise Gator's List of Top 100 franchise opportunities in 2016.

Franchise Gator, an online franchise directory, developed the rankings as a way for prospective franchisees to identify opportunities with strong growth potential that are also affordable investments for the average franchise buyer. The Franchise Gator Top 100 franchise rankings for the current year were based on a formula created from various pieces of the [Franchise Disclosure Document](#) that focus on financial stability, growth, transparency, engagement, continuity and sustainability. The ranking also takes into account investment range, indicating that Unishippers is among the most accessible and affordable franchise systems in the industry.

“By offering a flexible business model in a thriving industry, Unishippers franchisees can lead their desired lifestyle while earning residual income,” said Kevin Lathrop, president of Unishippers Global Logistics. “Entrepreneurs are attracted to Unishippers because of the reputation we've built in both the franchise and transportation industries over the last 30 years. It is extremely validating to have a reputable franchise directory recognize our proven model, financial stability and growth potential.”

In 2015, the company sold 20 franchises to new owners and achieved revenue of more than \$450 million. Unishippers kicked off 2016 on a high note by being named a top franchise opportunity by *Entrepreneur Magazine* and the Franchise Business Review's Franchise 50 Satisfaction awards.

Unishippers continues to be an innovator in the franchise space. In 2012, the company revolutionized its franchise model when it introduced a National franchise devoid of geographic boundaries and modified the concept of territories by allowing existing franchisees to serve B2B customers anywhere in the country. Franchisees work as small business advocates who are committed to providing customers with reduced shipping rates through top national, regional and local carriers. The company delivers Platinum Service that includes a dedicated account team for service, technology built for SMB customers and flexible credit, insurance and invoicing options—all traditionally reserved for Fortune 500 customers.

To view the complete list of rankings, including company profiles, visit www.franchisegator.com/lists/top-100/. To learn more about Unishippers services and franchise opportunities, visit: <http://www.unishippersfranchising.com/>.

About Unishippers Global Logistics

Unishippers Global Logistics (“Unishippers” or the “Company”) is a leading provider of third party logistics services to over 50,000 small and medium-sized businesses through a network of nearly 300 franchise locations and affiliate outlets. The Company offers small package and heavy freight services, including LTL, FTL and air freight through UPS®, Saia®, Estes®, YRC Freight and UPS Freight® and other major carriers to manage the pickup, transport and delivery of customers' shipments. The franchisees leverage the scale of the combined

network to offer customers attractive shipping rates and are committed to providing best in class service. Unishippers' strategy has resulted in significant growth year after year, and the Company has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the *Inc. 5000*. The Company was founded in 1987 and is headquartered in Salt Lake City, Utah. For information on Unishippers, including information on franchising opportunities and price quotes, visit: www.unishippers.com.

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