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**Unishippers Global Logistics among Franchisee Satisfaction Award Winners for 7<sup>th</sup> Year in a Row**  
*Market Research Firm Franchise Business Review Ranks Third Party Logistics Franchise in the Top 50 out of 200 Franchise Opportunities in the Business Services Category*

**SALT LAKE CITY –** [Unishippers Global Logistics](#), LLC, was once again recognized by *Franchise Business Review* as a top franchise opportunity for entrepreneurs considering business ownership. For the seventh consecutive year, satisfied franchisees place Unishippers in the Top 50 franchises in the 250-Plus Unit Class category and No. 8 in the Business Services category.

The Top Franchise awards are annually given to franchisors with the highest overall franchisee satisfaction according to a survey of hundreds of franchise brands in a variety of business sectors. Franchisees are asked their level of fulfillment with their franchise's training and support programs, franchisor/franchisee relations, financial opportunity, and overall operations among other factors. The Business Services category features a broad range of business models, but the majority focus on B2B clientele.

"We take pride in being able to provide industry leading products, tools and resources that our franchisees need to keep them at the forefront of the industry year after year," said Kevin Lathrop, President of Unishippers. "As we approach our 30<sup>th</sup> anniversary, this award is a true testament to the consistent quality and financial performance of our franchise program and it directly translates into happy customers."

Unishippers started off 2016 on a high note as the company once again closed out the previous year with overall sales revenue growth and the addition of 20 new franchise owners. In early January, the company celebrated an impressive climb up the ranking of the prestigious *Entrepreneur Magazine* Franchise 500, and landed in the Top 200.

At the core of Unishippers growth are the nearly 300 franchise locations and affiliate outlets located nationwide. Supported by a thriving industry, the company's franchise offering continues to be an attractive investment for entrepreneurs looking to create a more balanced lifestyle while earning residual income. In addition, the company's decision to reinvent the franchise model by removing the geographic boundaries from existing territories and adding a National franchise option in 2012, helped open the franchise opportunity to even more prospective investors.

Unishippers was created with the simple idea that by partnering with major shipping suppliers and reselling their services, negotiated discounts and an increased level of customer service would be passed on to small and medium-sized businesses. With a carefully selected carrier network of more than 30 local, regional and national freight carriers and a groundbreaking relationship with UPS<sup>®</sup>, Unishippers has earned a stellar reputation among its more than 50,000 customers for being able to provide the rates and customer service generally reserved for Fortune 500 companies. To better assist their customers, Unishippers franchisees have access to the leading edge of online applications and software programs.

To view the complete list of rankings, including company profiles, visit [www.fbr50.com](http://www.fbr50.com). To learn more about Unishippers services and franchise opportunities, visit <http://www.unishippersfranchising.com/>.

### **About Unishippers Global Logistics**

Unishippers Global Logistics (“Unishippers” or the “Company”) is a leading provider of third party logistics services to over 50,000 small and medium-sized businesses through a network of nearly 300 franchise locations and affiliate outlets. The Company offers small package and heavy freight services, including LTL, FTL and air freight through UPS®, Saia®, Estes®, YRC Freight and UPS Freight® and other major carriers to manage the pickup, transport and delivery of customers’ shipments. The franchisees leverage the scale of the combined network to offer customers attractive shipping rates and are committed to providing best in class service. Unishippers’ strategy has resulted in significant growth year after year, and the Company has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the *Inc. 5000*. The Company was founded in 1987 and is headquartered in Salt Lake City, Utah. For information on Unishippers, including information on franchising opportunities and price quotes, visit: [www.unishippers.com](http://www.unishippers.com).

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