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Unishippers Global Logistics Named a “Best for Vets” Franchise by Military Times
Shipping Reseller’s Veteran Incentives and Company Culture are Top Factors for Annual Ranking by U.S. Veterans Magazine

SALT LAKE CITY – [Unishippers Global Logistics, LLC](#), the nation’s first and one of the largest small package and freight shipping resellers, has been named a top franchise choice for U.S. Veterans in the annual *Military Times* “Best for Vets: Franchises” rankings, coming in at #34. This is the second consecutive year the company has been named a top veteran-friendly franchise.

“Our veteran franchisees have been an integral component to the success of the company and we are truly honored to receive this recognition,” said Kevin Lathrop, President of Unishippers Global Logistics. “The superior work ethic, discipline and the wide range of skills and training that veterans receive during their service is well-suited to our business model specifically, and franchising in general. We are committed to supporting veterans who want to pursue a business in logistics as evidenced by our participation in the IFA VetFran program and by offering special incentives to make franchise ownership more affordable.”

The *Military Times* ranking was conducted and scored based on answers provided to a rigorous 110 question survey covering company culture, the performance of franchise units, costs associated with franchising and the financial and other support offered to current and former service members and their families. The complete list of rankings is available online at [ArmyTimes.com](#), [NavyTimes.com](#), [AirForceTimes.com](#), [MarineCorpsTimes.com](#) and [MilitaryTimes.com](#) at this link militarytimes.com/bestforvets-franchises2016.

Translating his leadership and management skills gained in the military to the shipping warehouse turned out to be a great decision for J.P. Budd, a U.S. Marine Corps veteran and Unishippers franchise owner in Ventura County, Calif. After serving nearly six years as a Communications Officer in the Marine Corps, Budd tried his hand at various jobs before realizing he wanted to secure his future and open a business. After researching franchise opportunities, Budd discovered Unishippers and felt that it was the perfect fit given his military experience working in support units where he ran logistics convoys. In March of 2012, Budd officially took the reins of the Ventura East territory. That year, he earned Rookie of the Year and in 2014, he won a Gold Award in the national 290+ unit franchise system for sales growth and customer retention.

“Owning a Unishippers franchise has been a rewarding and challenging experience,” said Budd. “There is a lot of uncertainty that comes with transitioning into civilian life. But with the help of the franchisor and the excellent support systems available to me, I have been able to build upon the skills I gained in the service to be successful in owning a business.”

By partnering with more than 30 regional and national shipping carriers, including UPS®, YRC Freight, Estes®, Saia® and UPS Freight®, Unishippers offers small- and mid-sized business owners complete shipping options, attractive pricing and personal customer service that its customers can’t receive anywhere else. As one

of only two companies authorized by UPS to be its official shipping reseller, Unishippers has found success with this relationship because the companies complement each other.

For more information on Unishippers, visit <http://www.unishippers.com>. For information regarding Unishippers franchise opportunities, visit <https://www.unishippers.com/content/franchising/>.

About Unishippers

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 290 franchise and affiliate locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes, YRC Freight and UPS Freight® to handle the pickup, transport and delivery of customers’ shipments. All the while, franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses, and has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the *Inc. 5000*. For information on Unishippers, including information on franchising opportunities and price quotes, visit www.unishippers.com.

About Military Times

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