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FOR IMMEDIATE RELEASE



**Launch Logistics, Unishippers Subsidiary, Honored by Inc. Magazine as One of the Fastest Growing Companies in America**

*Company Receives Inaugural Ranking on Inc. 5000*

**SALT LAKE CITY, Utah** – In addition to exceeding revenue and hiring expectations, Launch Logistics, LLC – a subsidiary of [Unishippers Global Logistics, LLC](#) – has another great reason to celebrate a successful year in business. *Inc.* magazine has ranked Launch Logistics at No. 2317 on its 34<sup>th</sup> annual Inc. 500|5000 list, an exclusive ranking of the nation’s fastest growing private companies.

The list takes a comprehensive look at the most important segment of the economy—America’s independent entrepreneurs. *Inc.* magazine’s Top 5000 list profiles businesses that have proven their strategies to be successful, thereby leading to increased growth, revenue and reputation, as well as businesses that have become trendsetters in their respective industries. Only the very best private, employee-based firms are awarded the distinction of being recognized within the *Inc.* 500|5000, the gold standard of entrepreneurial success.

“It is a tremendous honor to be included on this list among other prestigious and innovative companies and it is a direct result of the hard work of our team which has grown from six employees in September of 2014 to 40 today,” said Joe Curtis, President of Launch Logistics and VP of Sales at Unishippers. “Since becoming a subsidiary of Unishippers, our dedicated sales and customer service teams continue to exceed expectations. As we continue to accelerate our hiring plan and refine our processes we see even greater growth ahead.”

The 2015 Inc. 5000, unveiled online at Inc.com along with the top 500 companies featured in the September issue of *Inc.* (available on newsstands August 18 to September 22), is the most competitive crop in the list’s history. The average company on the list achieved a mind-boggling three-year growth of 490%. The Inc. 5000’s aggregate revenue is \$205 billion, generating 647,000 jobs over the past three years.

“The story of this year’s Inc. 5000 is the story of great leadership. In an incredibly competitive business landscape, it takes something extraordinary to take your company to the top,” says Inc. President and Editor-In-Chief, Eric Schurenberg. “You have to remember that the average company on the Inc. 5000 grew nearly six-fold since 2012. Business owners don’t achieve that kind of success by accident.”

Since its establishment, Launch Logistics’ primary focus has been on customer satisfaction, sales efficiency, customer retention and testing out new operational techniques and technology that can then be passed on to the greater Unishippers franchise system. Launch Logistics has more than doubled its workforce for the Salt Lake City-based office and is on track to reach annualized revenue of \$24 million in 2015.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/inc5000](http://www.inc.com/inc5000). For additional information about Unishippers and Launch Logistics, visit [www.unishippers.com](http://www.unishippers.com).

### **About Unishippers**

Founded in 1987, Unishippers has grown to be one of the largest resellers of shipping services in the nation with more than 290 franchise and affiliate locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes, YRC Freight and UPS Freight® to handle the pickup, transport and delivery of customers' shipments, while franchisees work to provide service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses, and has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the *Inc. 5000*. For information on Unishippers, including information on franchising opportunities and price quotes, visit [www.unishippers.com](http://www.unishippers.com).

### **About Inc. and the Inc. 5000**

Founded in 1979 and acquired in 2005 by **Mansueto Ventures, Inc.**, is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 13,000,000 today. For more information, visit <http://www.inc.com/>.

The Inc. 500|5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list of the nation's most successful private companies has become the hallmark of entrepreneurial success. The Inc. 5000 Conference & Awards Ceremony is an annual event that celebrates their remarkable achievements. The event also offers informative workshops, celebrated keynote speakers, and evening functions.

For more information on Inc. and the Inc. 5000 Conference, visit <http://www.inc.com/>.

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