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**FOR IMMEDIATE RELEASE**



**Unishippers Global Logistics Ranks No. 159 on List of Top Revenue Producing U.S.-Based Franchises**  
*System-Wide Sales and Unit Growth Earn Recognition for Third-Party Logistics Franchisor*

**SALT LAKE CITY** – [Unishippers Global Logistics, LLC](#) – the nation’s first and one of the largest small package and freight third-party logistics companies (3PL) – climbed seven spots to No. 159 in *Franchise Times* magazine’s 2015 Top 200+ list.

Noted as the most respected ranking in franchising, the Top 200+ measures U.S.-based franchise companies by year-end global sales across all company and franchised units. Servicing more than 50,000 small- to mid-size businesses across its franchise system, Unishippers Global Logistics ended 2014 with \$420 million in sales and the addition of 23 new franchise owners.

“The company’s rise in the *Franchise Times* Top 200 list is a point of pride for our organization. Unishippers is constantly striving to meet our customers’ needs by providing new and innovative services that have greatly attributed to our overall growth,” said Kevin Lathrop, President of Unishippers Global Logistics. “Through the continued growth of our new and existing franchisees and our increased investment in the development of innovative technologies for our customers and franchisees, Unishippers is poised to reach even greater heights in 2016.”

From 2010 to 2015, Unishippers nearly doubled its revenue and 2016 revenue is expected to top \$500 million. After closing out 2014 with a 13 percent increase in sales, the company has carried that impressive growth into 2015, adding 17 new franchise owners to date and achieving record-breaking monthly revenue in June of this year.

Bolstering the company’s annual increase in sales, Launch Logistics, a Unishippers subsidiary, was recently named one of the fastest growing private companies in America by *Inc. Magazine*. Launch Logistics’ primary focus has been on sales efficiency, customer retention and testing new operational techniques and technology that can then be passed on to the greater Unishippers franchise system. In the past year, Launch Logistics has grown its Salt Lake City workforce from four to 60 employees and is on track to reach annualized revenue of \$24 million in 2015.

*Franchise Times* gathered its information through a variety of sources, including companies’ self-reported data, Securities and Exchange Commission documents, the franchises’ FDDs and other publicly available documents. The franchises are ranked by system-wide sales, the strongest indicator of a franchise system’s size. Complete information on this year’s Top 200 can be found at <http://www.franchisetimes.com/Top-200/>

**About Unishippers**

Founded in 1987, Unishippers has grown to be one of the nation’s largest third-party logistics companies, with more than 290 franchise locations and affiliate outlets offering both small package and heavy freight services, including LTL, FTL and air freight. Headquartered in Salt Lake City, Utah, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes®, YRC Freight and UPS Freight® to handle the pickup, transport and delivery of customers’ shipments. All the while, franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses, and has been recognized as a top freight broker by Transport Topics and a top franchise by Entrepreneur, Franchise Times and the Inc. 5000. For information on Unishippers, including information on franchising opportunities and price quotes, visit [www.unishippers.com](http://www.unishippers.com).

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