

Media Contact: Anne Whealdon, Fishman Public Relations, 847-945-1300, ext. 232, [awhealdon@fishmanpr.com](mailto:awhealdon@fishmanpr.com)



FOR IMMEDIATE RELEASE

**Entrepreneur Magazine Distinguishes Unishippers as a Top Franchise in 2015**

*Nation's Largest Shipping Reseller Ranks 335 on the Franchise 500 Rankings*

**SALT LAKE CITY, UT** – For the seventh year, Unishippers Global Logistics, LLC, was recognized in the annual *Entrepreneur Magazine* Franchise 500 list for 2015. [Unishippers](#), the nation's first and one of the largest third party logistics reseller in the nation was ranked at number 335 overall on the list.

Noted as the world's first, best and most comprehensive franchise ranking, the 36<sup>th</sup> annual Franchise 500 recognized Unishippers Global Logistics for its excellence in areas including financial strength and stability, growth rate and size of the system. All franchises are given a cumulative score, and the 500 franchises with the highest cumulative scores become the Franchise 500<sup>®</sup> in ranking order.

"We saw record-breaking revenue and franchise sales in 2014 and that speaks volumes to the dedication and passion of our franchisees who are the backbone of our thriving system," said Kevin Lathrop, President of Unishippers. "Our franchisees continue to leverage partnerships with national carriers and provide a high level of customer service to entice new clients. Unishippers' continued ranking in *Entrepreneur 500* is a wonderful acknowledgement of the innovative strategies we've put in place to help us remain a leader in the logistics sector."

With the nation's economy bouncing back in 2014, consumer confidence – and shipping volumes – is on the rise again making 2014 a favorable year for shipping companies in general, and for Unishippers, specifically. Other notable highpoints for 2014 included the debut of a new subsidiary, Launch Logistics. Located in Salt Lake City, Launch Logistics is intended to rapidly expand the company's salesforce and customer service expertise and operates alongside its accelerating franchise network, prompting further growth and hands-on learning that will benefit the entire franchise system. The franchise system continued its impressive growth by adding a 12<sup>th</sup> National franchise to the nearly 300 franchise locations across the nation. Unishippers sold 23 franchises to new owners after selling a total of 19 franchises to new owners in 2013.

Partnering with more than 30 regional and national shipping carriers, including UPS<sup>®</sup>, YRC Freight, Estes, Saia<sup>®</sup> and UPS Freight<sup>®</sup>, Unishippers offers small and mid-sized business owners complete shipping options, attractive pricing, and personal customer service that its customers can't receive anywhere else. As one of only two companies authorized by UPS to be their official shipping reseller, Unishippers has found success with this partnership because each company complements the other.

To view the complete list of rankings, visit [www.entrepreneur.com/franchise500](http://www.entrepreneur.com/franchise500). To learn more about Unishippers services and franchise opportunities, visit [www.unishippers.com](http://www.unishippers.com).

## About Unishippers

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 290 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes®, YRC Freight™ and UPS Freight® to handle the pickup, transport and delivery of customers' shipments. All the while, local franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses, and has been recognized as a top freight broker by Transport Topics and a top franchise by Entrepreneur, Franchise Times and the Inc. 5000. For information on Unishippers, including information on franchising opportunities and price quotes, visit [www.unishippers.com](http://www.unishippers.com).

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