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FOR IMMEDIATE RELEASE



**Unishippers Honored for Fourth Consecutive Year in Annual “3PLs to Watch List”**  
*Inbound Logistics Reader Poll Recognizes Shipping Reseller for Outstanding Customer Service*

**Salt Lake City, Utah** – For the fourth consecutive year, [Unishippers Global Logistics, LLC](#), the nation’s first and one of the largest small package and freight shipping resellers, is ranked on *Inbound Logistics* magazine’s annual [Readers' Choice Top 10 3PL Excellence Award](#) “3PLs to Watch” list for 2015. The list, which includes a “Top-10” 3PLs out of the hundreds of potential companies, recognizes third-party logistics companies that made a strong showing in this year’s poll providing excellent service from a customer standpoint.

“It’s a great joy to see that readers have once again recognized Unishippers for our commitment to providing small- to mid-size businesses with exceptional customer service and shipping consultancy,” said Kevin Lathrop, President of Unishippers. “For nearly 30 years, our franchisees have been building strong connections with customers that save them time, trouble and money on all their shipping. We look forward to providing our high quality services and support for years to come.”

Since the publication produced its first issue in 1981, *Inbound Logistics* has become the information leader in supply chain and logistics management. The magazine coined the term 3PL and began producing the annual 3PL issue with the Top 3PL lists, which is the industry standard on the 3PL segment.

According to the reader survey, 70 percent of the voters value a 3PL that has superior customer service. 3PLs that help company’s get organized, streamline operations and build the best supply chain possible are the 3PLs that ranked the highest.

Unishippers’ nationwide system of franchises and affiliate outlets are small- and mid-size business advocates who are committed to providing customers with reduced shipping rates through top national, regional and local carriers. The company delivers Platinum Service that includes a dedicated account team for service, technology built for SMB customers and flexible credit, insurance and invoicing options—all traditionally reserved for Fortune 500 customers. Leveraging the combined volume of its 50,000 customers, Unishippers secures stable discounts from carrier partners that are then passed on to customers.

For more information on Unishippers, visit <http://www.unishippers.com>. For information on Unishippers franchise opportunities, visit <https://www.unishippers.com/content/franchising/>.

**About Unishippers**

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 290 franchise and affiliate locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes, YRC Freight

and UPS Freight® to handle the pickup, transport and delivery of customers' shipments. All the while, franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses, and has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the *Inc. 5000*. For information on Unishippers, including information on franchising opportunities and price quotes, visit [www.unishippers.com](http://www.unishippers.com).

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