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FOR IMMEDIATE RELEASE

Unishippers Ranked on Inbound Logistics' Annual "3PL's to Watch" List for the Third Time

One of the Nation's Largest Shipping Reseller's Recognized for Outstanding Customer Service in Reader Poll

Salt Lake City, UT – [Unishippers Global Logistics, LLC](#), the nation's first and one of the largest small package and freight shipping resellers, was recently ranked for its outstanding customer service by *Inbound Logistics* as part of the magazine's [Readers' Choice Top 10 3PL Excellence Award](#) "3PLs to Watch" list for 2014.

This is the third consecutive year that Unishippers has been featured on the list that included a total of 15 3PLs out of the hundreds of potential companies. The list was compiled using more than 6,900 readers' votes who took the time to share their praise, showing appreciation for their service providers.

"It is our mission to provide small to mid-size businesses with a one-stop shop, backed by exceptional customer service that is able to facilitate every aspect of a business' shipping and logistics needs," said Kevin Lathrop, President of Unishippers. "Being honored for this award for the third time is a true testament to our brand and demonstrates our franchisees continued passion and success in serving our customers to the utmost degree."

In fact, the survey revealed that customer service is valued above most qualities within the shipping industry. Fifty-one percent of the respondents say poor customer service is the reason 3PL partnerships fail, and 80 percent would choose a 3PL that excels in customer service over one that delivers cost savings – even though 63 percent cite cutting transport costs as their greatest challenge.

Partnering with more than 30 regional and national shipping carriers, including UPS®, YRC Freight, Estes, Saia® and UPS Freight®, Unishippers offers small and mid-sized business owners complete shipping options, attractive pricing, and personal customer service that its customers can't receive anywhere else. As one of only two companies authorized by UPS to be their official shipping reseller, Unishippers has found success with this partnership because each company complements the other.

For more information on Unishippers, visit <http://www.unishippers.com>. For information on Unishippers franchise opportunities, visit <https://www.unishippers.com/content/franchising/>.

About Unishippers

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 290 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes, YRC Freight and UPS Freight® to handle the pickup, transport and delivery of customers' shipments. All the while, franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers,

Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses, and has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the Inc. 5000. For information on Unishippers, including information on franchising opportunities and price quotes, visit www.unishippers.com.

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