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FOR IMMEDIATE RELEASE

Entrepreneur Magazine Distinguishes Unishippers as a Top Franchise in 2014

Nation's Largest Shipping Reseller Ranks 172 on the Franchise 500 Rankings

SALT LAKE CITY, UT – For the sixth year, Unishippers Global Logistics, LLC, was recognized in the annual *Entrepreneur Magazine* Franchise 500 list for 2014. [Unishippers](#), the nation's first and one of the largest third party logistics reseller in the nation, was ranked at number 172 on the overall list, significantly climbing the charts from its previous standing at number 211.

"Over the past year, we've launched several new partnerships and services and it's extremely rewarding to know that the results of our efforts to innovate have led to us being recognized with this prestigious national acknowledgment," said Kevin Lathrop, President of Unishippers. "We are incredibly grateful for our dedicated, passionate franchisees who are the backbone of our thriving system and the reason we continue to earn this honor year after year."

The rankings for all 500 companies are determined using an exclusive formula that takes into account objective and quantifiable factors. An independent CPA analyzes all financial data. The most important factors include financial strength and stability, growth rate and size of the system. All franchises are given a cumulative score, and the 500 franchises with the highest cumulative scores become the Franchise 500® in ranking order.

"Innovation was the name of the game this past year for the companies who made the Franchise 500 list," says Amy Cospers, VP and editor in chief of *Entrepreneur*. "This year, company cultures have evolved and overseas opportunities have been seized with a focus on producing a quality product across the board."

As one of the nation's largest full-service shipping resellers, Unishippers helps provide small business owners a complete line of shipping options all from one company. Partnering with national, regional and local shipping carriers, such as UPS®, Saia®, Estes®, YRC Freight™ and UPS Freight® Unishippers offers small and mid-sized business owners a vast variety of shipping options, attractive pricing and a dedicated account service team.

To view the complete list of rankings, visit www.entrepreneur.com/franchise500.

To learn more about Unishippers services and franchise opportunities, visit www.unishippers.com.

About Unishippers

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 290 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes®, YRC Freight™ and UPS Freight® to handle the pickup, transport and delivery of customers' shipments. All the while, franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses,

and has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the Inc. 5000. For information on Unishippers, including information on franchising opportunities and price quotes, visit www.unishippers.com.

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