

**FOR IMMEDIATE RELEASE**

**Benefits of Specialized Shipping Services for Small to Midsize Businesses**

*Unishippers Provides B2B Summer Shipping Tips to Ensure Best Shipping Practices*

**SALT LAKE CITY, UT** – With summer on the horizon, rising temperatures and increased highway traffic can impact shippers and the choices they make for transporting their goods. Summer peak season occurs from May to August, so now is the time for businesses to be proactive with their shipping needs in order to ensure their operations continue running smoothly.

Small to mid-size businesses should consider specialty services to combat summer’s unique shipping challenges. [Unishippers Global Logistics, LLC](#), the nation’s first and one of the largest small package and freight shipping resellers, recommends taking advantage of the following shipping services for the summer season.

- **Refrigerated Shipping.** As temperatures rise, shippers need to consider the temperature needs of the items they are shipping. Some items, like food, liquid based items, makeup and healthcare items, need to have their temperatures controlled during transit and this issue becomes more acute during the hot summer months. . Many shippers turn to refrigerated or temperature controlled shipping to keep their loads at specific temperatures to ensure their protection.
- **White Glove.** For freight shipments destined for residences or small retail shops, Unishippers recommends using white glove services which offer enhanced service offerings and are especially ideal during the summer months as many people are buying or selling their homes and hence purchasing new furniture or outfitting their outdoor spaces with patio furniture, BBQ grills and other home-décor items. White Glove is the ideal service for customers as it provides the luxury of having these shipments delivered during an appointment window to a designated space, followed by a light assembly and removal of any packaging debris if needed.
- **Expedited Shipping.** To ensure that time sensitive shipments arrive on time, expedited shipping is a smart alternative. Typically this type of shipping will be delivered via air or expedited truck.. Although this service comes at a premium cost, delivery is guaranteed. For time-sensitive deliveries, expedited shipping is the best option to ensure next-day delivery.

“During the summer months, highway traffic can increase which can make reaching delivery deadlines difficult. Being proactive is crucial for sustaining business relationships and a strong brand reputation,” said Unishippers President, Kevin Lathrop. “It’s best not to leave things to chance and utilizing services from third party logistics like Unishippers minimizes the hassle for small business owners, allowing businesses to focus on other priorities and tasks at hand.”

For more information on Unishippers, visit [www.unishippers.com](http://www.unishippers.com).

**About Unishippers**

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 290 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS®, Saia®, Estes, YRC Freight and UPS Freight® to handle the pickup, transport and delivery of customers’ shipments. All the while, franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses, and has been recognized as a top freight broker by *Transport Topics* and a top franchise by *Entrepreneur*, *Franchise Times* and the Inc. 5000. For information on Unishippers, including information on franchising opportunities and price quotes, visit [www.unishippers.com](http://www.unishippers.com).

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