

**FOR IMMEDIATE RELEASE**

**UNISHIPPIERS RANKED ON ENTREPRENEUR MAGAZINE'S 'FRANCHISE 500'  
LIST**

*Nation's Largest Shipping Reseller Named a Top Franchise for Fifth Consecutive Year*

**SALT LAKE CITY, UT** – For the fifth consecutive year, Unishippers Global Logistics, LLC, was ranked in the annual *Entrepreneur Magazine* Franchise 500 for 2012. Unishippers, the nation's largest reseller of complete shipping services came in at number 211 on the overall list as well as at number 33 on their list of [low-cost franchises](#).

"Franchises are a great avenue to business ownership for those with the entrepreneurial spirit—and they're playing a definitive role in driving the economy upward," says Amy Cosper, VP and editor in chief of *Entrepreneur*. "Unit numbers from the Franchise 500® grew overall in 2010 and 2011, giving individuals a great place to begin investigating in some of the brightest opportunities."

The *Entrepreneur* Franchise 500 rankings are determined based on objective and quantifiable measures of franchise success. The most important factors used in determining rankings include financial strength and stability, growth rate, and size of the system. Additional factors taken in to consideration include the number of years a company has been in business, the length of time it has been franchising, startup costs, litigation, percentage of terminations, and whether the company provides financing to entrepreneurs.

"Being ranked on the *Entrepreneur Magazine* Franchise 500 for the fifth consecutive year and as a low-cost franchise for the third consecutive year showcases that Unishippers is the experienced and sustainable leader in the logistics industry," said Kevin Lathrop, President of Unishippers. "As many of our competitors and other franchise concepts have struggled the last few years, our overall ranking has climbed 187 points since last year and our low-cost ranking has climbed 56 points. Every business has shipping needs, regardless of economic climate, and in tough times our value proposition resonates even louder, so we have found success and new growth opportunities for the franchise system."

As the nation's largest full-service shipping reseller, Unishippers helps provide small business owners a complete line of shipping options all from one company. Partnering with regional, super regional and national shipping carriers, such as UPS®, Estes, and Saia, Unishippers offers small business owners multiple shipping options, attractive pricing and a dedicated account service team—a combination that is usually reserved for the Fortune 500.

For more information on Unishipper's ranking on the *Entrepreneur* Franchise 500, please click [here](#).

## **About Unishippers**

Founded in 1987, Unishippers has grown to be one of the largest resellers of complete shipping services in the nation with more than 285 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS<sup>®</sup>, Saia, Estes and YRC<sup>™</sup> to handle the pickup, transport and delivery of customers' shipments. All the while, local franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 50,000 small to mid-sized businesses annually, and has been recognized as a top franchise in 2009-2011 by *Entrepreneur*, *Franchise Times* and *Franchise Business Review*. For information on Unishippers, including information on franchising opportunities and price quotes, visit [www.unishippers.com](http://www.unishippers.com).

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