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For Immediate Release

Unishippers Ranked on Entrepreneur's Franchise 500 List
Nation's Largest Shipping Reseller Named a Top Franchise for Third Consecutive Year

SALT LAKE CITY, UT – For the third consecutive year, Unishippers Global Logistics, LLC, was ranked in the annual *Entrepreneur Magazine* Franchise 500 for 2010. Unishippers, the nation's largest reseller of complete shipping services, was the highest ranking 'Shipping Services' franchise, coming in at number 350 on the overall list as well as at number 85 on their list of [low-cost franchises](#).

The *Entrepreneur* Franchise 500 rankings are determined based on objective and quantifiable measures of franchise success. The most important factors used in determining rankings include financial strength and stability, growth rate, and size of the system. Additional factors taken in to consideration include the number of years a company has been in business, the length of time it has been franchising, startup costs, litigation, percentage of terminations, and whether the company provides financing to entrepreneurs.

"Being ranked on the *Entrepreneur Magazine* Franchise 500 for the third consecutive year and as a low-cost franchise for the first time showcases that Unishippers is the dependable and sustainable leader in the industry," said Dan Lockwood, President of Unishippers. "Every business has shipping needs, regardless of economic climate, so we have found success and new growth opportunities for the franchise system. With unmatched shipping options, rates and customer service, we have been advantageous to our loyal small business customers looking to save money and identify cost-effective shipping alternatives in this slow economy."

As the nation's largest full-service shipping reseller, Unishippers helps provide small business owners a complete line of shipping options all from one company. Partnering with regional and national shipping carriers, such as UPS[®], Estes, and Saia, Unishippers

offers small business owners many shipping options, attractive pricing, and community-focused customer service that its customers can't receive anywhere else.

For more information on Unishipper's ranking on the *Entrepreneur* Franchise 500, please visit <http://tinyurl.com/ye8kdms>.

About Unishippers

Founded in 1987, Unishippers has grown to the largest reseller of shipping services in the nation with more than 285 franchise locations. Headquartered in Salt Lake City, UT, the Unishippers concept is simple – work with major carriers including UPS[®], Saia, Estes and YRC to handle the pickup, transport and delivery of customers' shipments. All the while, local franchisees work to provide customers with service and support. By leveraging the combined shipping volume of all its customers, Unishippers gets deeply discounted rates from its carriers, resulting in lower shipping costs. Unishippers serves more than 75,000 small to mid-sized businesses, and has been recognized as a top franchise in 2009 by *Entrepreneur*, *Franchise Times* and *AllBusiness*. For information on Unishippers, including information on franchising opportunities and price quotes, visit www.unishippers.com.

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